

From: "DIV (USAID)"
Subject: Debriefing Information for LOI
Date:
To:

Dear

Thank you for your recent Letter of Interest to Development Innovation Ventures. We provide debriefings in written format for our applicants and encourage organizations submitting full applications to consider the feedback on your LOI and address any deficiencies in the upcoming full application. For further information, please review our [Annual Program Statement](#) (APS) on our website and on www.grants.gov by searching via funding opportunity number APS-OAA-12-000004.

LOI Number:

Rating 1 Narrative: *Very Good – Response demonstrates that the solution will likely result in significant development impact within ten years.*

Factor 1 Strengths:

The application includes a clear development challenge. The applicant provides a comparison between the magnitude of the challenge in the proposed country of implementation (as well as globally) with the possible magnitude of impact of the proposed solution. Possible avenues for scale up over the next 3 – 10 years are provided. Anticipated uses of DIV funding and projected results for the proposed level of DIV funding support are provided. The application includes some cost share to support project activities. The application includes "generous financial support from the Swedish International Development Agency, the Bill & Melinda Gates Foundation, and the in-kind support from colleagues at the University of Wisconsin and Makerere University." The applicant demonstrates a clear understanding of the local context in which the proposed activities would be implemented.

Factor 1 Weaknesses:

The applicant does not sufficiently demonstrate aspects of this particular solution that could give it the potential to significantly impact the development challenge in a way that has not been feasible before.

Rating 2 Narrative: *Very Good – Response demonstrates feasibility to be more cost-effective than competing alternatives.*

Factor 2 Strengths:

A comparison between existing common practices or competing solutions and the proposed solution is provided. Aspects about the proposed solution that make it more appealing to public and/or private sector stakeholders in comparison with the alternatives are clear in the letter of interest. The proposed solution offers a solution to a challenge faced by many similar models through the marketing test.

Factor 2 Weaknesses:

Rating 3 Narrative: *Very Good – Response demonstrates a credible evaluation plan that will generate the necessary evidence and lessons to lead to future scale up if proven successful.*

Factor 3 Strengths:

Proposed evaluation plan appears to capture relevant implementation lessons. Potential measures of social impacts are provided. Potential measures of cost-effectiveness are provided. The applicant plans to leverage partnerships " with the University of Wisconsin-Madison Nelson Institute for Environmental Studies (USA) and the Center for Research on Energy and Energy Conservation (CREEC) at Makerere University (Uganda) to measure our successes and challenges."

Factor 3 Weaknesses:

Rating 4 Narrative: *Very Good – Response demonstrates the project team and partner organization(s) (if applicable) offer the opportunity to bring skills and expertise necessary to achieve the proposed objectives.*

Factor 4 Strengths:

The proposed personnel appear to have extensive development and business experience necessary to support proposed objectives. Proposed partners (Makerere Univ. Ctr for Research in Energy) bring additional skills and experience relevant to the project. The applicant is partnering with local organizations to provide necessary contextual knowledge and understanding,

Factor 4 Weaknesses:

Thank you for your Letter of Interest. We look forward to reviewing your organization's full application

